

REBECCA J. WEINSTEIN, Esquire, MSW

rebecca@rebeccajaneweinstein.com
www.RebeccaJaneWeinstein.com

Education & License

- **Doctor of Jurisprudence**, Conferred 1995
West Virginia University College of Law, Morgantown, West Virginia
- **Master of Social Work**, Conferred 1998
West Virginia University School of Social Work, Morgantown, West Virginia
- **Bachelor of Arts**, Conferred 1989
Bard College, Annandale-on-Hudson, New York

- **West Virginia Bar Association**

Licensed to practice law, October 1995 (current)

- **LMSW – CC (eligible)**

Passed exam in July 2010, license upon registration

Employment

Researcher & Writer, Business Consultant, Social Media Marketer

April 2001 – present

- Research and writing of hundred of private foundation, state, and federal grants.
- Business and technical research and writing, including business plans, white papers, policies and procedures, handbooks, other documents.
- Research and writing of creative non-fiction including magazine articles and essays.
- PR materials including press releases, position papers, articles, messaging, pamphlets, website content, etc.
- Social media marketing including all current social media tools.
- Legal research and writing on a wide variety of issues.

President & CEO/Founder

PeopleOfSize.com, www.peopleofsize.com, Portland, Maine

August 2009 – present

- PeopleOfSize.com and sister sites FittingInKids.com and FittingInTeens.com is an online community that provides information, support, and interaction for "people of size" of all ages. PeopleOfSize.com provides comprehensive information and access from many perspectives and offers a forum for discussion and social networking.
- As founder of web start-up, orchestrates building the company, including all aspects of business and corporate development.
- Acts as head researcher and content developer.
- Performs business development, organizational development, corporate development, oversight of technological development, personnel management, fiscal management, investor relations, fundraising (private placement and venture capital), marketing and image direction, legal direction, Board direction, strategic partnership growth and development, etc.

President & CEO/Co-founder

Identity Cops Inc., www.idcops.com, Portland, Maine

August 2004 – August 2009

- Identity Cops Inc. is an innovative information technology company with the only software that prevents identity theft - and gives people control of their personal and private financial, medical, insurance, and family information. Privacy ProBot®, Identity Cops' patent pending proprietary

web-based technology, searches hundreds-of-thousands of public and private electronic databases as well as the “nefarious internet underground,” preemptively and proactively identifying potential security breaches.

- As co-founder of Identity Cops Inc. (with technologist partner), orchestrated building the company from start-up, including all aspects of business and corporate development. Provided leadership and acted as guiding force behind the redevelopment of a “dead” company and its structural, directional, and technological overhaul.
- Performed all aspects of technology business start-up, including becoming an expert in the field of identity theft and gaining a solid understanding of the ID Cops technology and web-based technologies in general.
- Performed business development, organizational development, corporate development, oversight of technological development, personnel management, fiscal management, investor relations, fundraising (private placement and venture capital), marketing and image direction, legal direction, Board direction, strategic partnership growth and development, etc.

Awards: “2008 Woman Corporate Entrepreneur Award,” *Maine Democratic Party*; “Hot New Company for 2006,” *Entrepreneur Magazine*; “2005 Technology of the Year,” *Maine's Software & Information Technology Industry Association*

Executive Director

Maine Developmental Disabilities Council, Augusta, Maine

December 2001 - August 2004

- Advocacy, capacity building, and systemic change organization created by federal law. Mission is to ensure full integration and inclusion in all aspects of life for people with disabilities.
- *Public Policy*: public policy analysis; strategy planning; legislative lobbying; policy development in partnership with law/policy makers and issues advocates; drafting legislative testimony, bill language, position & policy papers; legal & social science research and writing.
- *Organizational Development*: mission design and implementation; strategic planning; program development; committee and partnership work with like-minded organizations.
- *Public Relations and Communications*: strategy development; community planning and outreach; media liaison.
- *Organizational Management*: personnel management & staff supervision; financial expansion and management; board and committee development; grant research & writing.
- *Board of Directors Memberships*: Disability Rights Center; Consumers for Affordable Health Care; Center for Community Inclusion and Disability Studies.

Executive Director

West Virginia Center for Dispute Resolution, Inc., Morgantown & Charleston, West Virginia

May 1998 - December 2000; January 2001 - April 2001, Advisory Consultant

- Founder, nonprofit organization advancing peaceful, non-adversarial conflict resolution and mediation services. Providing conflict resolution training, education, and mediation to communities, schools, social service organizations, and the legal system.
- *Administrative*: grant research and writing; public relations; community outreach; personnel management and staff supervision; financial expansion and management; administration and office management; corporate oversight; board and committee development and management.
- *Service*: program development and implementation; curriculum development and design; mediation and conflict resolution training and education; mediation services.

Mediation Practitioner & Trainer

Mediation Alternatives, owner, Morgantown, West Virginia; Portland, Maine

April 1997 - November 2001

- Offering non-adversarial mediation services and mediation training.
- Mediation services provided as an alternative to litigation in all areas of civil and domestic law. Mediation also provided outside the legal arena in the workplace and communities. General and specialized training offered, expertise in workplace peer mediation.

Labor & Employment Attorney

West Virginia Education Association & Crandall, Pyles, Haviland & Turner, Charleston, West Virginia
August 1995 - February 1997; February 1997 - July 1997 as needed

- Legal representation for labor union members employed at West Virginia University. Represented over 150 classified staff grievants in complex and long standing labor dispute regarded systematic discrepancies and discrimination.
- *Responsibilities*: client representation at administrative law hearings; client interviews; hearing preparation; legal research, interpretation, and writing; group presentations; witness and expert witness preparation; general lawyer duties.

Adjunct Lecturer

Fairmont State College, Department of Social Sciences, Fairmont, West Virginia
Spring Semester 1999

- Introduction to Contemporary Human Services 210
 - Introductory Sociology 110
 - Social Problems 200
- Fall Semester 1998
- Social Welfare Policy & Planning 400
 - Introductory Sociology 110

West Virginia University College of Social Work, Morgantown, West Virginia

Spring 1997: Topics: employment and labor law; disability law; legal research

Publications

Fat Sex: The Naked Truth

Creative Non-fiction Essays: in development for book publication, 2012.

- Large-size women and men tell their true stories of social and self-acceptance in romantic and sexual relationships. Though they sometime face bigotry and experience shame – they are often heroic and live remarkably fulfilling lives. The stories are compelling and told with sensitivity and humor, connecting people on profoundly important aspects of their lives.

The Naked Truth

Creative Non-fiction Article

Huffington Post; AOL.com, January 2012

- Featured article in HuffPost Women and promoted on Huffington Post Main page.
- Featured as headline article and “blogger of the day” AOL.com.

Alice In Cyberland

Creative Non-fiction Article

Writing Raw Magazine, December 2011

- Featured article, creative non-fiction.

Mediation in the Workplace: A Guide for Training, Practice, and Administration

Greenwood Publishing Group, Inc. & Quorum Books

November 2000 publication, 232 pages (now in second printing).

- A workplace peer mediation program supplements or replaces institutional grievance processes in order to increase job satisfaction and productivity, also decrease employee turnover and legal action.
- This text serves as an instructional tool for the development of peer mediation within a workplace or institution.
- Discussion and exercises explore basic theory and skills for the beginning mediator. Procedural section includes process rules, policies, and procedural forms for implementing the organizational structure.

Volunteer Activities

Business and Media Manger

September 2010 – December 2011

- For nationally bestselling author

Cinephiles, Business Advisor

December 2009 – April 2009

- Development of alternative art community movie theater and production company

Gospel Music Project, Board of Directors member

January 2009 – December 2009

- Performance, charitable outreach, and community-building arts nonprofit organization

Leadership Maine, Treasurer

May 2003 – December 2005

- Maine State Senate presidential leadership political action committee

Campaign to elect candidate to Maine State Senate

July 2002 – November 2002; June 2004 – November 2004

- *Communications director*
- *Head writer and strategy consultant*: including speech writing, position papers, mail pieces, letters & documents
- *Researcher*: including opposition and policy research

Campaign to re-elect Senator to Maine State Senate

September 2004

- *Opposition research*

E Women!, Treasurer

January 2003 – May 2003

- Political action committee to help women obtain elective office

Campaign to elect candidate to Maine House of Representatives

July 2002 – November 2002

- *Campaign writer and strategy consultant*

Campaign to elect candidate to Maine State Senate

June 2001 – June 2002 (Primary election)

- *Head researcher*: including legal, policy, and opposition research
- *Campaign writer and strategy consultant*: including drafting speeches, position papers, letters & documents

Awards, Interviews, Professional Activities

- Kickstarter financial awardee for *Fat Sex: Then Naked Truth*, January 2012
- Featured guest on *The Niki Wilkerson Show*, DATV, Dayton Ohio, December 2011
- Interviewed for and featured in “Fat Sex, The Book.” *Adios Barbie* magazine, November 2011
- Featured guest on *Safe Space* with Dr. Anne Hallward, WMPG radio, October 2009
- Featured in “Making their mark: Six women at the top of their game.” *Maine Women* magazine, October 2009.
- “2008 Woman Corporate Entrepreneur Award,” *Maine Democratic Party*
- “Recognition for Dedication & Commitment for Founding West Virginia Center for Dispute Resolution, *Maine ADR Organization*, 2000.
- “Distinguished Federal Court Mediator, 1999” United States District Court for the Northern District of West Virginia
- Interviewed for *Entrepreneur Magazine*; *The Wall Street Journal*; *Dow Jones’ Market Watch*; Extensive interviews for local, regional, and national television and newspapers
- E-Privex (now Identity Cops): Identity Theft Prevention Advisory Board
- Disability Rights Center: Board of Directors member
- Consumers for Affordable Health Care: Board of Directors member
- American Civil Liberties Union
- National Lawyers Guild; WVU Chapter President
- International Alliance of Holistic Lawyers
- Maine Association of Dispute Resolution Professionals
- National Association for Community Mediation

- Society of Professionals in Dispute Resolution
- West Virginia Civil Liberties Union
- West Virginia Supreme Court of Appeals Workers' Compensation Mediation Project
- West Virginia Bar Association Alternative Dispute Resolution training and committee activities
- US District Court Northern District of West Virginia quarterly "Settlement Weeks (received honor)
- Guest Speaker on Mediation "For What It's Worth with Eric Spelsberg," WTUS and WKMM Radio
- North Central West Virginia Community Action Board of Directors
- Substance Abuse Prevention Task Force

Additional Skills: Excellent computer skills and basic/intermediate computer technology skills; Basic computer graphic design; Web Site building on Microsoft PC platform.